

**“WHOSE OSCAR IS IT ANYWAY”**  
**IN AID OF FRIENDS OF EAST SUSSEX HOSPICES**  
**5TH JUNE 2010**

**KEY FACTS FOR SPONSORS & ADVERTISERS**

This event is a prestigious fixture in the Sussex social calendar attended by 500 guests.

**2005-2009 CONCERTS: HELD AT PASHLEY MANOR, RAISING A TOTAL OF £320,000**

- **Sponsors:** Hastings Direct (sole sponsor: 2005), UBS Wealth Management, Marks & Spencer, HBOS, Hastings Direct, Rix & Kay and Creaseys: (2006 - 2009)
- **Supported by:** over 60 prestigious advertisers, sponsors and donors
- **Compères:** Julian Fellowes, Sir Donald Sinden, Ben Elton (twice) and Robert Bathurst
- **Media:** included Meridian TV, Sussex Life, The Courier, BBC local radio, Classic FM

**2010 PERFORMANCE: AT FIRLE PLACE, HOME OF THE GAGE FAMILY FOR OVER 500 YEARS**

- **“WHOSE OSCAR IS IT ANYWAY?”** - music and comedy from the Golden Age of Hollywood
- Performed by Rae Baker, Stefan Bednarczyk and Duncan Wisbey whose careers encompass theatre, film, radio and prime time television
- Taking place in the exquisite 18th century indoor riding school at Firle Place
- Guests to the black-tie event picnic pre-performance in the beautiful Downs setting

**GUESTS**

- Are influential local patrons from Kent, Sussex and London
- Are potential customers of any local supplier of quality products and services such as restaurants, fine food and wine, financial services, gardening, antiques and furniture

**SPONSORSHIP AND ADVERTISING**

- **Sole sponsorship at £25,000** with the following benefits:
  - Overall naming ownership
  - Full-colour back programme cover plus 2 further full-colour pages
  - Prominent concert branding
  - 20 free tickets
  - Prime picnic accommodation including open marquee, tables, chairs, linen & china
  - Media, verbal and programme credit

**OR**

- **Five premium sponsors at £5,000 each** with the following benefits:
  - Joint naming rights
  - Two full-colour programme pages (one advertisement, one editorial)
  - Sponsor signage and display at venue
  - 6 free tickets (additional tickets available to buy with priority booking)
  - VIP covered picnic area with open marquee, tables, chairs, linen & china
  - Media, verbal and programme credit

The sole additional cost to sponsors is their picnic (this can be arranged through local caterers)

Additional sponsorship opportunities range from the interval champagne at £1,500 to production costs at £5,000. Programme advertising is also available - please see rate card for further details

**If you are interested in discussing sponsorship opportunities or require any further information please contact Kathy Gore on 01825 890494 or email: [gore@framfield.com](mailto:gore@framfield.com)**